

Website packages

	WEB BASIC	WEB PLUS	WEB MAX
COST			
Design & build (inc. project management)	£975	£1,895	£3,795
WEBSITE			
Initial 1-2-1 client briefing call (up to 1 hour)	✓	✓	✓
Detailed requirements questionnaire	✓	✓	✓
Responsive website (mobile friendly)	✓	✓	✓
CMS (content management system)	✓	✓	✓
Number of pages (inc. blog & contact)	up to 5 pages	up to 10 pages	up to 20 pages
Client revisions (before go live)*	up to 5 small amends	up to 10 small amends	up to 20 small amends
Social media links	✓	✓	✓
Wire-framing & UX process (user journey)	-	-	✓
Web hosting (FREE for first 12 months)**	-	✓	✓
Design style	Customised pre-built	Bespoke design	Bespoke design
E-commerce (online store) (store pages inc. search by & sort by functions)	-	✓ (<20 products)	✓ (<50 products)
Gallery / instagram feed (optional)	-	✓	✓
Regular link & maintenance checks	-	-	✓
Password log-in / protected pages	-	-	✓
Basic SEO key-wording	-	✓	✓
Basic booking system / external integration^	-	-	✓
Search field functionality	-	-	✓
EXTRAS			
Social media graphics bundle (worth £150)	-	-	✓
Bespoke email template (Mailchimp)	-	-	✓
FREE brand relevant stock images	-	up to 5 images	up to 15 images

PLEASE NOTE: The above website packages have been put together specifically for start-up business, with smaller budgets in mind. To enable this, they are designed and built using a pre-coded CMS platform. We choose to use WIX for this purpose, due to its very user friendly 'drag & drop' style interface, easy CMS for our customers ongoing, massive choice of free apps, widgets and html emails that can be integrated and it's comprehensive e-commerce system. However, if budget allows, we would always recommend a **fully bespoke developed** website as a first choice. A bespoke developed website would be built by one of our highly experienced Wordpress developers to the latest coding skills and standards.

THE SMALL PRINT:

- * Client revisions cover small amendments to copy and content on your website, for example minor copy changes, image replacements, minor layout adjustments, adding links, help checking any errors made by client using the CMS etc. This does not cover substantial changes or additional content or pages. If you require our help with additional design elements or website content we can quote separately for the work required.
- ** Web hosting is FREE for the first 12 months. Thereafter, the yearly cost of hosting is £98, which also includes full access to the Content management system (CMS), regular updates of new plug-ins, widgets, html email templates and full store controls. Ownership of the new site will be transferred into your name once it has gone live. This prevents GDPR issues and gives you full control over your website. Future hosting payments can then be paid by you directly with the provider. Hosting and platform package prices correct at time of printing.
- ^ Basic booking system. Accept all kinds of bookings and payments online and easily manage them with the basic booking app. More comprehensive booking apps are available at a small monthly fee. Please ask for more details.

All prices are subject to 20% VAT. All packages require a 50% deposit before work commences, with the remaining 50% due on completion.

For larger sites
please call & we can
provide a bespoke
quote to suit your
requirements

experience the
Headfudge effect...

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